

SOUNDINGS Trade Only

March 2011

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Prestige, Comfort and Performance for Discriminating Boaters

Vanquish Boats first came on the scene about 10 years ago. The company's debut

model was a 24-foot day yacht built of fiberglass but styled with the classic lines a wooden-boat owner could appreciate. The features that made the boat really special were the powerful V-8 inboard engine, the great handling and the good turn of speed. Called the 24 Runabout, it was so well received the company went on to build a center console version based on the same hull, which, by the way, was drawn by naval architect Doug Zurn.

Vanquish Boats was acquired in 2010 by Morgan Huntley, a graduate of the Landing School and the International Yacht Restoration School, who plans to grow and expand this proven line of elegant cruisers. Now headquartered in Newport, R.I., the company employs craftsmen who build in the New England tradition. Each of these semi-custom boats is made by hand and with modern technology. Hulls, for instance, are vacuum-bagged to minimize weight and maximize strength. Van-

quish day yachts are as suitable for the person who is trading up as they are for the experienced skipper who wants to downsize from a larger vessel without sacrificing style, performance or prestige.

Three's the charm

The company currently builds two models—the Runabout and the Center Console—and has plans to launch a third in 2012. The newest boat will be a raised-deck model with a modest cabin. All three models are based on the proven Vanquish hull design that features 16 degrees of deadrise at the stern for a soft ride and stable turns at speed. There's also a prop pocket that creates a shallow draft (19 inches) and offers a few other benefits.

"Our unique prop pocket does a few things," said Huntley. "It allows us to mount the engine lower in the boat, which creates a more stable ride. It also makes for terrific acceleration throughout the speed range, thanks to the decreased shaft angle."

As for performance, this hull will deliver a 38-mph top-end speed with a 330-hp Crusader 5.7 engine. Cruising speed with that power is 32 mph.

The Runabout model has a bow-forward design, which was done exclusively for Vanquish by Zurn. It puts the helm far forward so there's more room in the cockpit for guests or gear, or both. There's a ski locker between the helm seats and a good deal of general storage space throughout. The Runabout's wraparound windshield gives the boat a classic look.

The Center Console model can accommodate up to 10 passengers and there's a big, U-shaped seat in the bow that's sheltered by a dodger. At the helm, a tall acrylic windshield protects the captain. This version is offered with a convertible leaning post. The Center Console is meant to be fished, too; rod holders and a bait well can be installed on a customer's request.

VANQUISH BOATS



THE FUTURE OF DAY YACHTING
Timeless Quality & Craftsmanship in the New England Tradition

Classic Design... Contemporary Performance



THE BOAT MARKET IS CHANGING... WILL YOU BE READY?

Vanquish answers the needs of a growing affluent and mature boat buying community. We build for the discerning Captain; a person who is accomplished in their profession, refined in their tastes and passionate about their hobbies. This expanding market is interested in elegant timeless designs, flawless construction and the prestige of owning one of the most beautiful boats in its class. Headquartered in Newport, RI, New England's yachting hub, Vanquish Boats draws its inspiration from the world-class yachts that sail our harbor. We provide your clients that same style and grace in our 24-foot vessels.

Vanquish Boats Provides Our Dealers With:

- Elegant, Flawless Designs That Attract Attention And Enhance Dealership Showrooms
- Increased Back-End Profits By Attracting Upscale Clients Who Invest In Optional Upgrades And Long-Term Maintenance Programs
- A Boat You Can Be Proud To Sell To Your Clients; 100% Structurally Wood-Free, Handcrafted In The USA
- A Manufacturer That Understands A True Partnership



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www.vanquishboats.com



Vanquish Boats: Classic appointments...enduring craftsmanship.

The Vanquish customer

Built at an exceptionally high level of construction, Vanquish strives to answer the needs of a growing affluent and mature boat buying market. These customers take enormous pride in ownership and invest long-term in maintenance and warranty programs, as well as upgrades in options and technology. In today's challenging market, backend profit centers are integral to a dealer's overall profitability, and every Vanquish sale has the potential to pay dividends.

"Vanquish boats are for discerning captains," says Huntley. "They have refined tastes, and they're passionate about their hobbies."

For more information, contact Vanquish Boats at 401-847-1610, or visit www.vanquishboats.com.